JUSTAGIRL CREATOR & AFFILIATE BRIEFING GUIDE

Everything you need to know to create high-converting content and earn ₦2,000 cash per wig sale.

---

1. About JustaGirl

   JustaGirl (https://justagirl.live) is a modern Nigerian wig brand designed for everyday girls, students, and working babes who want luxury, ready-to-wear wigs without financial stress.

Our Tagline: Pay by Bit 💗 — Get your dream wig, one payment at a time.*

- What We Sell: 100% made-to-order bone

straight wigs, deep wave units, and stylish bob wigs (starting from 10" and 12").

- Our Target Audience: Nigerian young women aged 18–35 who love looking good on a budget.

---

2. The Big Selling Point: "Pay by Bit"
   Buying a quality wig at once for ₦40,000 – ₦80,000+ can be difficult for many babes. JustaGirl solves this completely with our Pay by Bit installment plan:

- Flexible Payments: Customers can start an order and pay in bits—starting from as little as ₦1,000 whenever they have spare cash.
- Zero Loan/Debt Pressure: No loan apps, no embarrassing credit checks, and no aggressive reminder calls. Customers pay at

their own pace.

- 100% Secure: All transactions are processed securely through Paystack (cards, bank transfers, USSD).

---

3. Key Features to Highlight in Your Videos
When creating your TikToks, Reels, or WhatsApp slides, focus on these strong points:

1. You Don't Need All the Money Today: You don't have to break your savings account to look like a million bucks. Start with whatever you have today.
2. 5-Day Nationwide Delivery: Once the final installment is completed, the wig is styled, packaged, and delivered anywhere in Nigeria within 5 working days.

3. No Hidden Charges: The price on the screen is what you pay.
4. Live Progress Tracking: Customers have a live progress bar on their phone showing exactly how much they've paid and what's left.

---

4. How Customers Shop (Step-by-Step)
   Explain this 4-step process to your viewers:

2. Tap the link in your bio/status (your creator tracking link).
3. Choose their preferred wig, length, and style.
4. Select "Pay by Bit" and make their first payment (from ₦1,000 upwards) via Paystack.
5. Complete the balance over time, and their brand-new wig gets delivered right to their doorstep in 5 working days.

doorstep in 5 working days.

---

5. How You Earn (Creator Commission & Payouts)
   - Commission: You earn ₦2,000 cash for every completed wig sale made through your tracking link.
   - Live Dashboard: You have your own private mini-dashboard at justagirl.live/creators showing your clicks, customer sign-ups, and confirmed sales.
   - Payout Schedule: Earnings are transferred directly into your submitted Nigerian bank account once an order's payment is fully completed.
   - Fair Play: Self-purchases using your own link are not eligible for commission. Payouts are made on genuine customer orders verified by Paystack.

———

6. High-Converting Video Ideas & Hooks

Angle A: "Financial Sense" (Relatable / Talking Head)

"Babes, stop letting December or birthday wigs choke your bank account! You don't need ₦50,000 at once. On JustaGirl, you can literally pay in bits—even ₦1,000 or ₦2,000 whenever you have cash, until your wig is complete. Click the link in my bio to pick your wig now!"

Angle B: "Get Ready With Me / Hair Secrets"

"Every time I wear this hair, people ask where I got it. Let me put you on: JustaGirl lets you buy your dream bone straight or bob wig on installment with zero interest or loan wahala.

Delivery is 5 working days anywhere in Nigeria. Tap my link to check out their collection!"

Angle C: "Phone Screen Recording / Tutorial"
Show yourself browsing justagirl.live on your phone, picking a wig, showing the "Pay by Bit" bar, and showing how easy the checkout is.
Voiceover: "Look how simple this is..."

---

7. Rules & Brand Guidelines

- Be Honest: Never claim wigs are free or that delivery happens before payment is completed. Delivery is strictly 5 working days after full payment.
- Audio & Video Quality: Clear lighting, legible captions, and clear sound (no muffled audio).

Call to Action: Always end your video with a clear direction: "Click the link in my bio / swipe

up on my status to start your wig order today!"*

---

8. Important Links
   - Creator Hub: https://justagirl.live/creators
   - Shop: https://justagirl.live/shop
   - Customer Support WhatsApp: 08057606037
   - Instagram / TikTok: @jjusta_girl